



Motobike Istanbul returns with exciting new surprises!

Istanbul, 08.03.2025 – Since it was first organized in 2009, Motobike Istanbul has grown to become the largest motorbike, bicycle, and accessories exhibition not only in Türkiye but also in the entire region including Eastern Europe, the Middle East, Africa, and the Northern Black Sea. From March 12–15, 2025, the Istanbul Expo Center will once again welcome motorbike and bicycle enthusiasts for a spectacular event.

With its renewed concept, Motobike Istanbul broke all records last year in terms of exhibitor brands and visitor numbers. In 2025, the exhibition is set to kick off the new season with an even bigger and more dynamic organization. More than 300 brands from Türkiye and around the world will showcase their latest models and products, while visitors will experience a complete trade show with expert speakers, social media influencers, and motorsports stars. The opening ceremony will take place at the foyer on Wednesday, March 12th at 2:00 PM.

Motobike Istanbul: “Powered by Sadece Motor”

Motobike Istanbul 2025 is joining forces with Sadece Motor, a comprehensive and innovative digital platform for motorbike enthusiasts. Sadece Motor provides an online hub where users can access everything related to the motorbike world, share knowledge, browse the latest listings, and purchase services—all in one place. As the platinum sponsor of Motobike Istanbul, Sadece Motor will bring motorcycle enthusiasts together. Throughout the event, they will host engaging content at their booth in Hall 7.

MOTUL, one of the world’s leading lubricant oil brands with over 170 years of experience, has been among Motobike Istanbul's sponsors since 2018,. As the main sponsor of the 2025 edition, MOTUL will once again connect with consumers. At their booths in the foyer area and Hall 6, the MOTUL team will introduce their latest products and offer visitors a fun experience with interactive games and giveaways.

The World’s Most Expensive Motorcycle“Medusa” and the fastest electrical motorcycle "The Turks" will be displayed at Motobike Istanbul!

TT Custom, the globally renowned manufacturer of custom vehicles used in blockbuster movies such as "The Expendables and "Mad Max: Fury Road", will be present at Motobike Istanbul. The exhibition will also feature "Medusa", officially listed in the Guinness World Records as the world’s most expensive motorcycle, valued at over \$1 million. Visitors will also have the chance to experience and take photos with "The Turks" the world’s fastest electrical motorcycle announced with the motto "Turkish Power, Turkish Intelligence, Turkish Vision".

Just like TT Custom, many renowned brands will be exhibiting at the fair. The full list of exhibitors, hall layouts, contact information, product launches, and event schedules are

now accessible via the Motobike Istanbul official mobile app. The app is available for free download on Google Play and the App Store, allowing visitors to easily navigate all event content.

Hundreds of local and international brands will be at Motobike Istanbul

Motobike Istanbul will host numerous international and domestic brands, offering a wide range of products catering to different budgets and riding preferences. Leading global motorcycle brands such as Kawasaki, Ducati, Indian, Triumph, Harley-Davidson, Jawa, and Peugeot will be present, along with top Turkish manufacturers including Volta, Kuba, Arora, Falcon, Salcano, and Motolux. The China Pavilion will offer a diverse selection of accessories, spare parts, and battery solutions, while Spanish helmet manufacturer NZI Helmets, preparing to enter the Turkish market, will participate in Motobike Istanbul for the first time.

Tickets are available on Biletix!

Motorbike and bicycle enthusiasts who don't want to miss Motobike Istanbul 2025, held at Halls 5, 6, 7, and 8 of the Istanbul Expo Center from March 12–15, 2025, can purchase their tickets via Biletix. Free entry is available for individuals with disabilities and children under the age of 6. Parents with children between 6–15 years old can purchase 50% discounted tickets for their children at the Biletix ticket booths inside the venue.

Motobike Istanbul – Motorcycle, Bicycle, and Accessories Exhibition
March 12-15, 2025, Istanbul Expo Center

For more information:

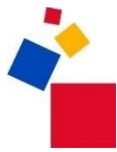
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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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