

Press Release

30.04.2023

Motorbike and bicycle enthusiasts got together at the 14th edition of Motobike Istanbul

Motobike Istanbul, the largest international motorbike, bicycle and accessories exhibition of the region covering Türkiye and surrounding countries, was held at Istanbul Expo Center between 27-30 April 2023. A total of 126,094 people visited the fair for 4 days, where over 300 brands represented by 120 participating companies had the chance to exhibit their newest products and models. In comparison to the show from last year, the number of visitors increased by 30%.

The show, where tens of thousands of products were displayed in a wide range from motorbike and bicycle models to accessories and equipment, provided a full experience to its guests who came to the show from different parts of Türkiye and abroad with stunt rider performances, interviews, presentations, workshops and training programs from the opening day to the closing. The Chinese Pavilion, which consisted of manufacturers who want to enter the Turkish market and increase their business volume, attracted great attention from both visitors and other exhibitors.

The Main Sponsor Motul, Platinum Sponsor Garanti BBVA, Insurance Sponsor Quick Sigorta, Beverage Sponsor Monster Energy and Radio Sponsor Power App had the opportunity to introduce their products and services in all details at their stands at the fairground, where they gave the visitors colorful moments with surprise events and raffles.

Motorbike and bicycle enthusiasts who did not have the opportunity to visit Motobike Istanbul 2023 between 27-30 April or who would like to get more detailed information about the products they examined at the show will be able to access the hall plans and participant company contact information on the Motobike Istanbul official website. The free e-magazine "Motobike Magazine", specially issued for the visitors, will also remain available on the official Motobike Istanbul website.

For more information, please visit: www.motobikeistanbul.com.tr

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Supporters

MOTED – Motorcycle Industry Association

MOTODER –Motorcycle Industrialists Association

Motobike Istanbul is organized with the support of the Republic of Türkiye's Ministry of Commerce and KOSGEB. (Small and Medium Industry Development Organization)

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Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

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* Preliminary figures for 2022